

West Lafayette Go Greener Commission Meeting
Minutes of Regularly Scheduled Commission Meeting
Tuesday, March 27, 2012, 7:15 PM
Council Chambers, West Lafayette City Hall

Attendees: Denise Blank, Peter Bunder, Diane Damico, Kristin Flannelly, Heather Gall, Gene Hanus, David Henderson, Allen Jacobsen, Aparna Purni, Dan Schuster, and Tom Voigt

Guests: Jessica Rush and Brittany Edwards from Net Impact group at Purdue– Co-presidents for Fall Semester

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Absent: Rick Johnson, Lindsey Payne

7:15 PM. Diane Damico calls meeting to order.

I. February 2012 meeting minutes approved.

II. Allen presents current commissioner roster.

- Dan Schuster and Rick Johnson: terms are ending.
Rick Johnson does not want to re-new his membership.
Allen is currently looking for people who are interested.
- Dan Schuster is also taking a reprieve of at least a year.
- Peter Bunder needs bio's of anyone nominated.
- CURRENT LIST:
 - Thomas Voigt (Mayor, 3/2015, resident)
 - Dan Schuster (Mayor, 3/2012, resident)
 - Allen Jacobsen (Mayor, 3/2013, resident)
 - Diane Damico (WLCC, 3/2013, resident)
 - Heather Gall (WLCC, 3/2013, non-resident)
 - Peter Bunder (WLCC, 3/2015, resident)
 - Rick Johnson (WLCC, 3/2012, resident)
 - Denise Blank (GGC, 3/2014, resident)
 - Kristin Flannelly (GGC, 3/2014, resident)
 - Eugene Hanus (GGC, 3/2014, non-resident)
 - Aparna Puri (GGC, 3/2014, non-resident)
 - Lindsey Payne (GGC, 3/2013, non-resident)

III. Gene:

- May has put in bids for 5,000 bins – enough for the entire city.
- No need to have an opinion survey since the bins will be distributed, so we will no longer go door-to-door to conduct a recycling survey.
- After the bins are delivered, we will act more as an educational resource.
- The mayor wants to do an amnesty program – anyone who turns in a red bin gets a 48 gallon bin.
- We would then serve as facilitators and educators of the amnesty program and recycling efforts.
- Dave Downey will keep track of residents not using the bins – this will allow us to identify areas/neighborhoods/households for targeted educational programs.
- Peter: perhaps we should leave enforcement to someone else? And what about renters, because the largest population of people not using the bins will be

renters? Maybe it will be better to target whole neighborhoods with low recycling rates rather than individuals (hold educational activities at neighborhood association meetings?)

- Reminder that our 3-year goal is not only to recycle but also decrease trash by more than recycling is increased.

IV. Peter:

- Councilor Hunt is working on a revision of the trash ordinance.
- Peter thinks that we will end up with free recycling and two sizes of trash bins.

V. Aparna: Goodwill

- May 4-6th 10am – 6pm
- All locations are off campus, on city property:
 - 403 Russell St.
 - 337 South Chauncey (Crestview Appt. Lot)
 - 1800 North Salisbury (Address can't be right – need to check)
- Volunteers are needed (Go Greener will help), 2-3 people at each site. We will ask for 2 Goodwill employees to be at each station.
- The dates are too late. It should be earlier. May 2nd – 4th would be better, to correspond with earlier dates in exam week. Aparna will find out if the date can be changed.
- None of the non-profits take mattresses – we should think of ways to deal with mattresses being thrown away by students.
- Dave will look into whether or not volunteers will need to sign a waiver (heavy items may be donated).

VI. Diane:

Greening Local Events: We used to give a certification and advertise for the event on our website.

- We haven't been keeping up this committee, but event organizers want to borrow the recycling bins. However, if they don't have the right education about how to handle the waste, the event's waste management company will usually throw away everything.
- We can still manage the small events, but the larger events are more difficult.
- Perhaps the streets department can manage the check-out of the bins?
- Leave the key with the Park's department and they can sign the bins out there, and then retrieve them from Tappawingo Park.

Farmer's Market:

- Agree that GG should no longer be present every week.
- Find a way to use new recycle bins as collection bins to continue these efforts that have been highly successful in the past.

VII. Dave:

- We will be hosting one of the two sites (Northern cite: US, Southern cite: Jasper) for the Annual Clean Community Challenge
- May 22nd in a conference room at Purdue Research Park
- Dave will be sitting on a panel to evaluate Green Communities (correct the name of this?)

- Have quarterly meetings regarding recycling and trash reduction efforts. Use the number of people who adopt new bins as a sustainability metric.
- IX. Dan:
- Made a calculation if 10% of energy would come from solar panels, and there would never be a payback period. Photovoltaic panels are too expensive to make it cost effective.
 - Kill-A-Watt: Energy Club is putting a couple of meters into the library.
 - Teachers should check it out for use in their classrooms!
- X. Denise:
- Had an inquiry about a composting workshop
 - Wants to do education at the elementary school level: Cumberland PTA – what kinds of programs would they like to see?
 - Back to school – how to pack a “green” lunch
 - Bring in the bag monster!
- XI. Diane:
- Apply for the 75% cost share through WREC!
- XII. Heather
- Co-wrote a grant with Lindsey Payne, Falon French, and Sara Peel for a P-Free campaign and soil test kits from American Water
 - Purchase 50 soil test kits, and 3 larger ones (with 100 tests each) to put in the library
 - Educate homeowners as well as lawn-care companies and garden departments in stores (Home Depot, Lowes, Wal-mart, Ace, etc.)

Tom Murtaugh – county commissioner (I forget why Diane had me write his name down)

Executive Board Voting:

Lindsey Payne: Secretary

Allen Jacobsen: Vice-Chair

Diane Damico: Chair

8:54 PM. Meeting ends.